DIGITAL MIRROR
iFACE
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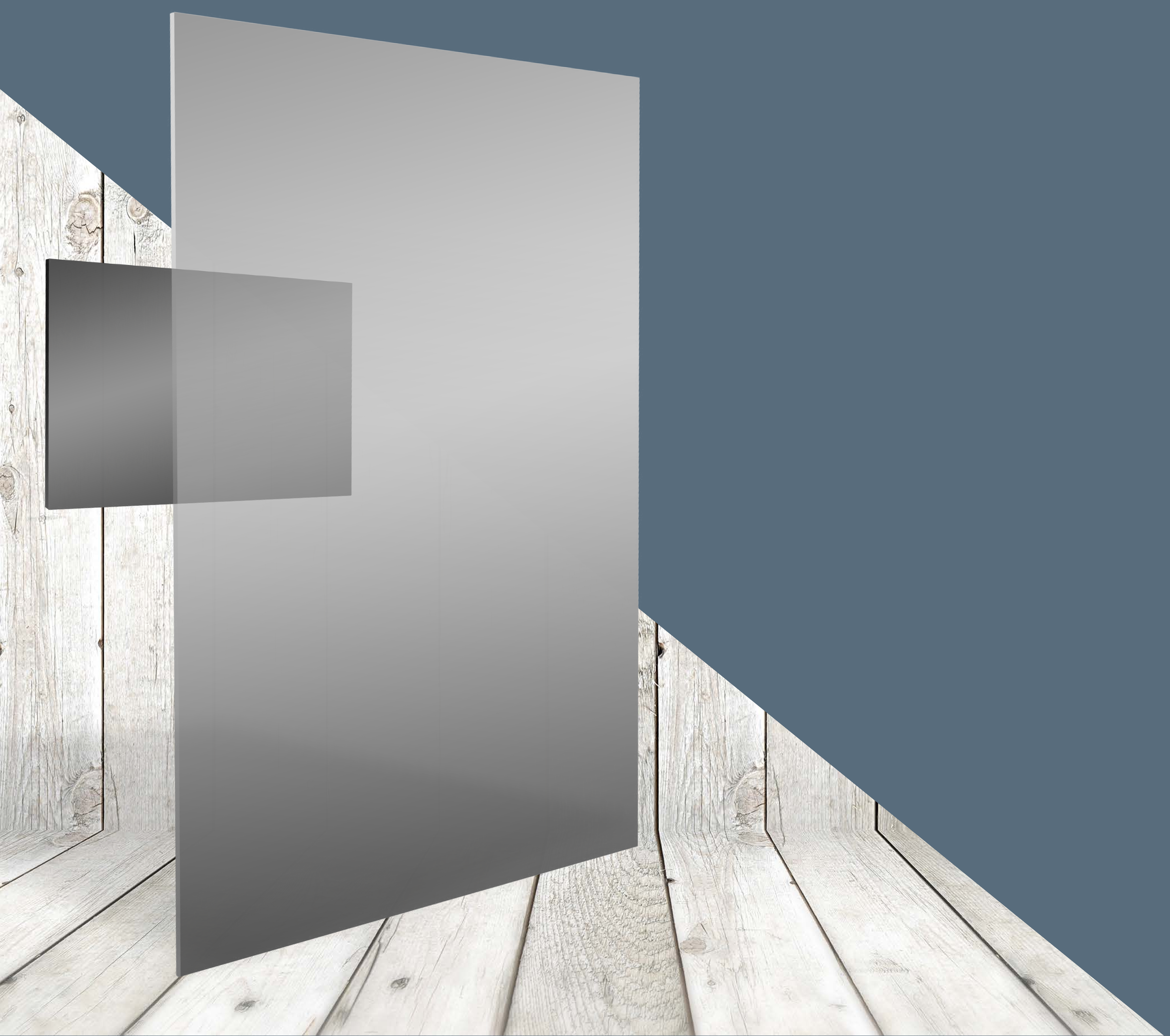
PRODUCT LIST

DIGITAL MIRROR

iFACE

TAILOR MADE PRODUCTS

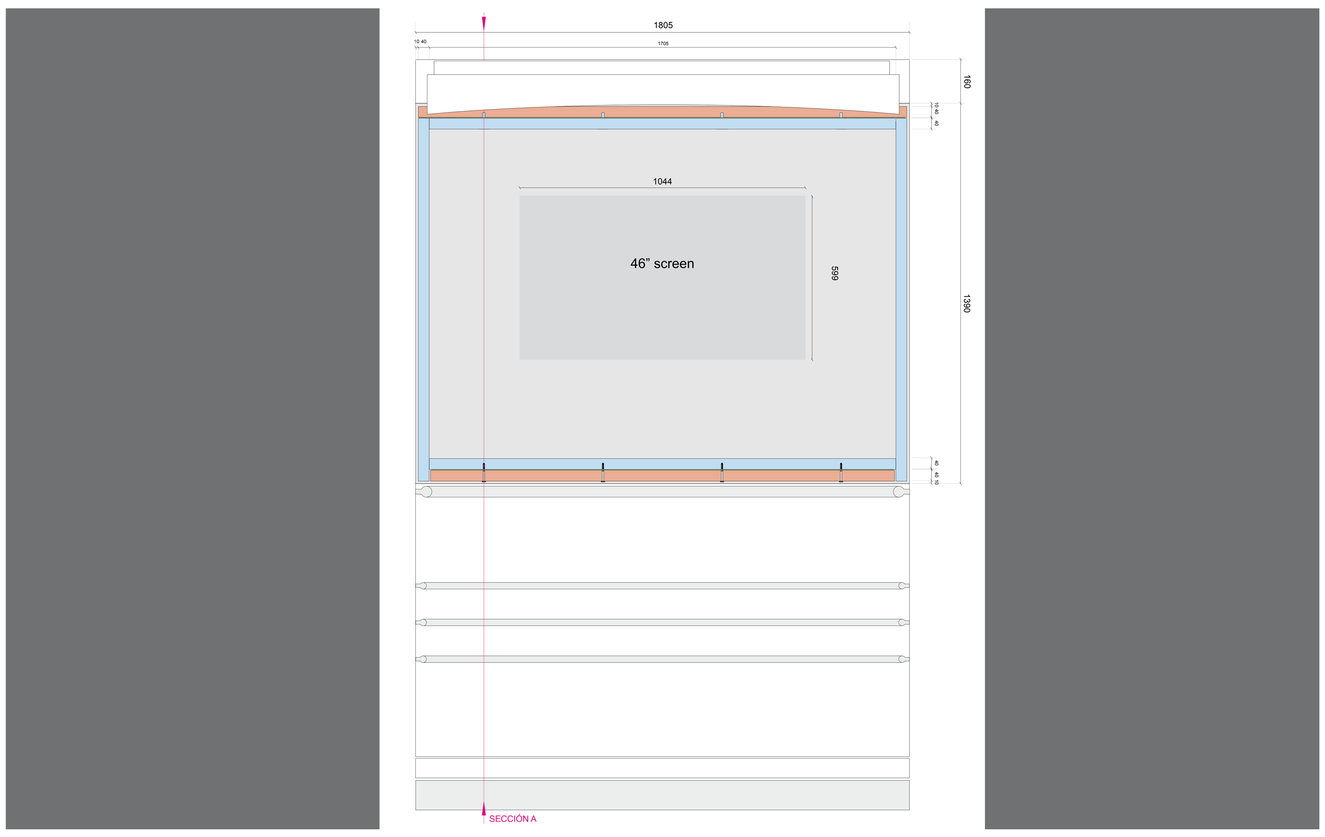


DIGITAL**MIRROR**

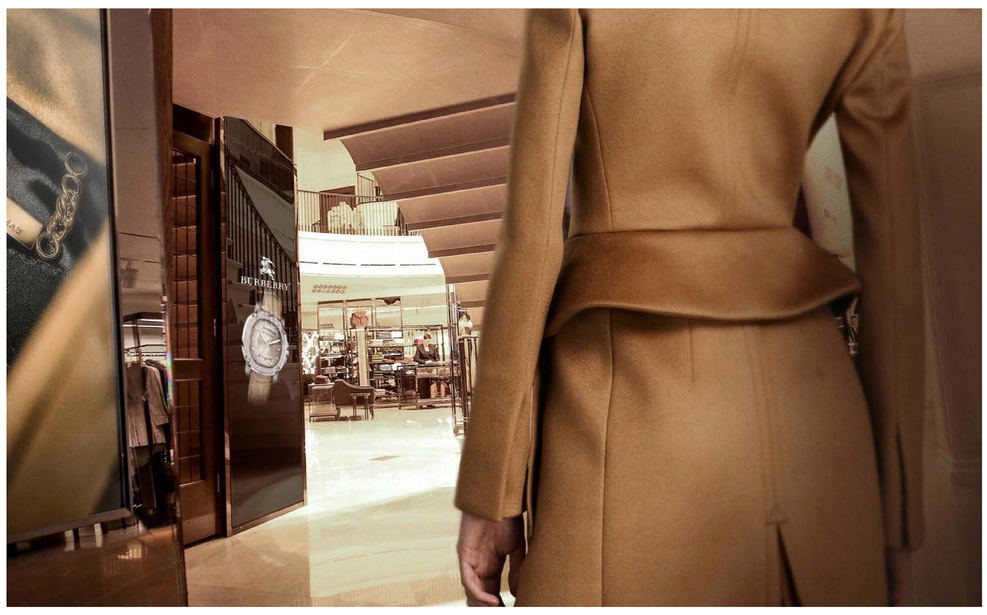
iFace is a product developed, patent-protected and trade marked by CloudCasting. The technology integrates high caliber screen technology engineered to work through iFace's reflective mirror surface.

iFace is designed for commercial, hospitality, various Points-of-Sale (POS) or even private environments, offering a perfect display to capture the attention of customers, shoppers, viewers, passers-by via displaying messages, promotion or other relevant content types. As manufacturers, we provide a solution to fit each requirement, whether standard size or custom made.

iFace is available with screens from 22 to 65 inches. iFace Digital MirrorsTM can be installed horizontally (landscape) or vertically (portrait) or combining several screens built into a single mirror structure. iFace truly caters to the most discerning requirements as well.

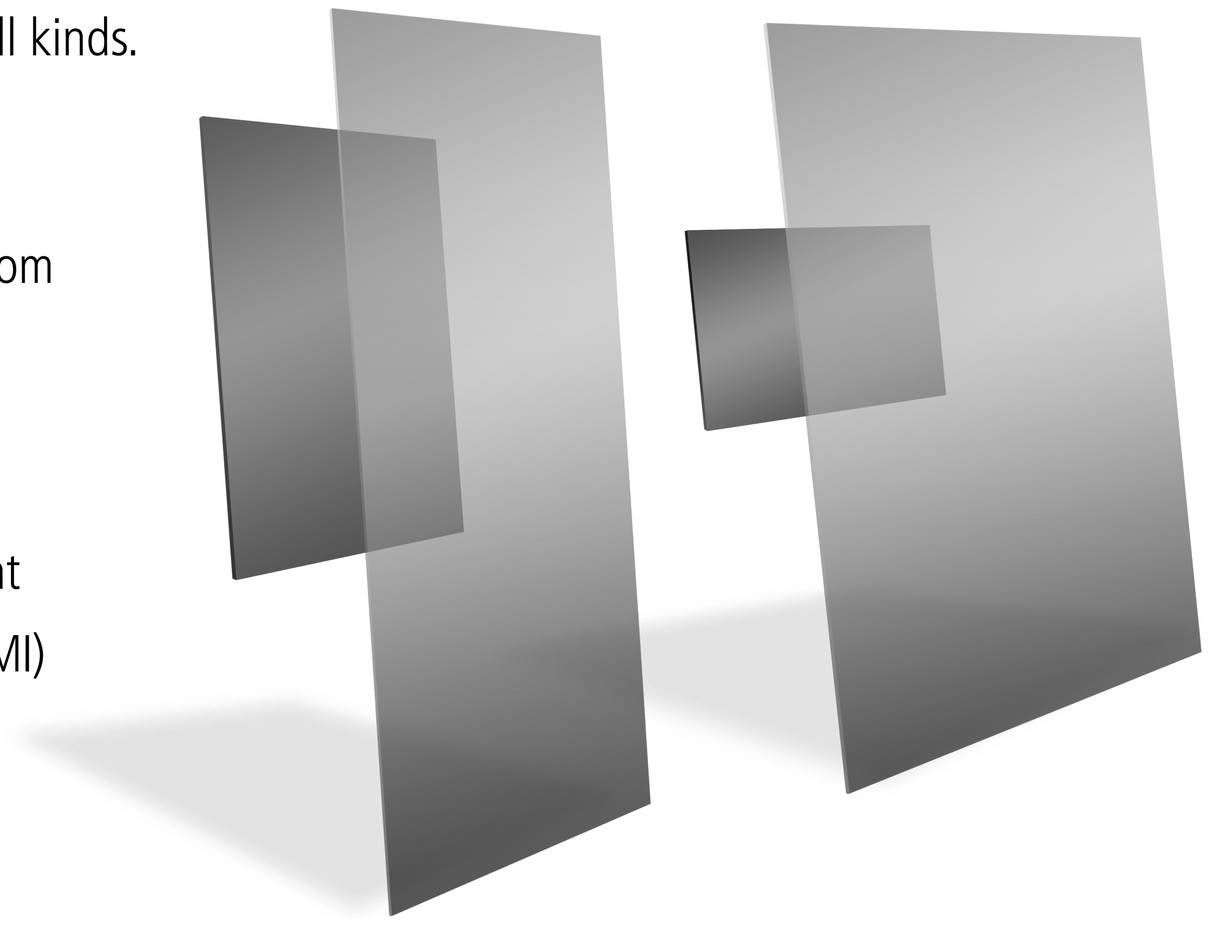


Elevator integration example.



iFace Custom Solutions

100% customizable
iFace is easy to integrate in most locations and spaces of all kinds.



The decisive factors to consider:

- ✓ Choose the size of the mirror surface - standard or custom
- ✓ Choose the size of the screen or screens
- ✓ Choose the optimal type of installation (flush fit, leaning, suspended, bracketed...)
- ✓ Choose right lighting condition - avoiding direct sunlight
- ✓ Choose the connectivity option (LAN, WIFI, 3/4G, USB, HDMI)
- ✓ Choose the content - and ready to go!

SIZE	Screen Dimensions	MIrror Size included
iFace 32"	728 x 429 mm	900 x 600 mm
iFace 42"	958 551 mm	1100 x 710 mm
iFace 46"	1044 x 599 mm	1100 x 740 mm
Standard 55"	1235 x 706 mm	1380 x 850 mm
Standard 65"	1429 x 804 mm	1508 x 878 mm
Additional MIrror Surface (m2)		

We can create any shape in iFace Mirror. These are two examples:

* iFace Table

* iFace Oval

DIGITAL MIRROR

iFACE

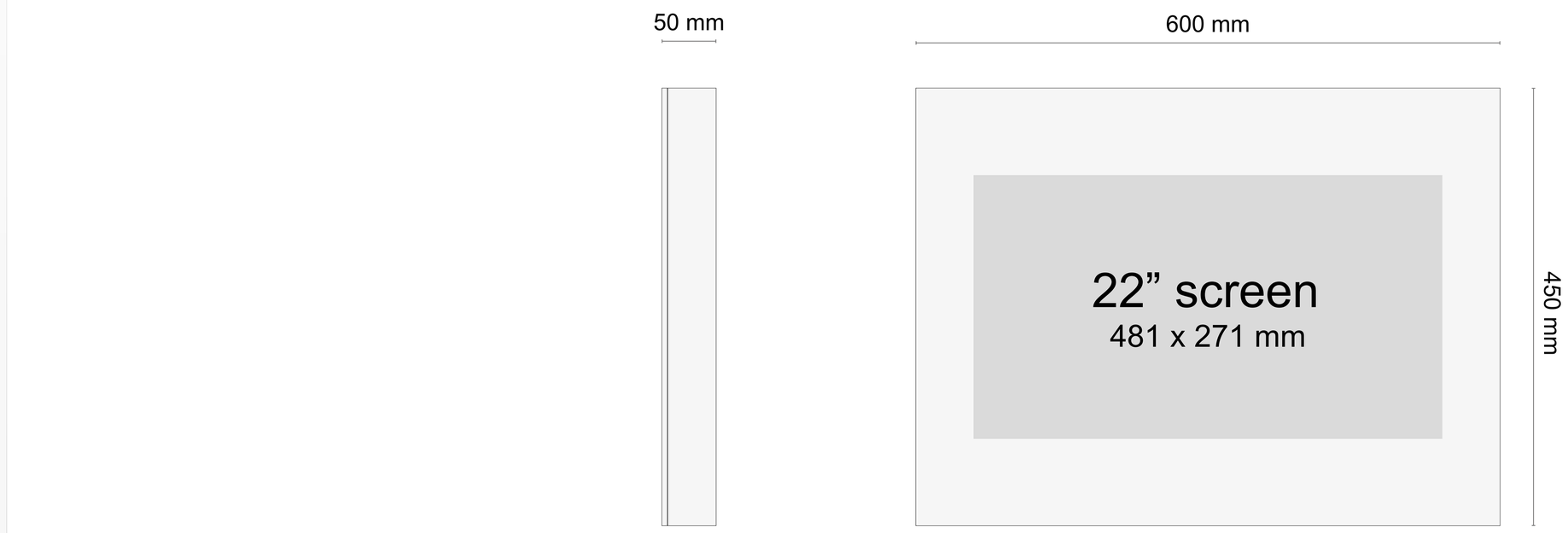
STANDARD PRODUCTS

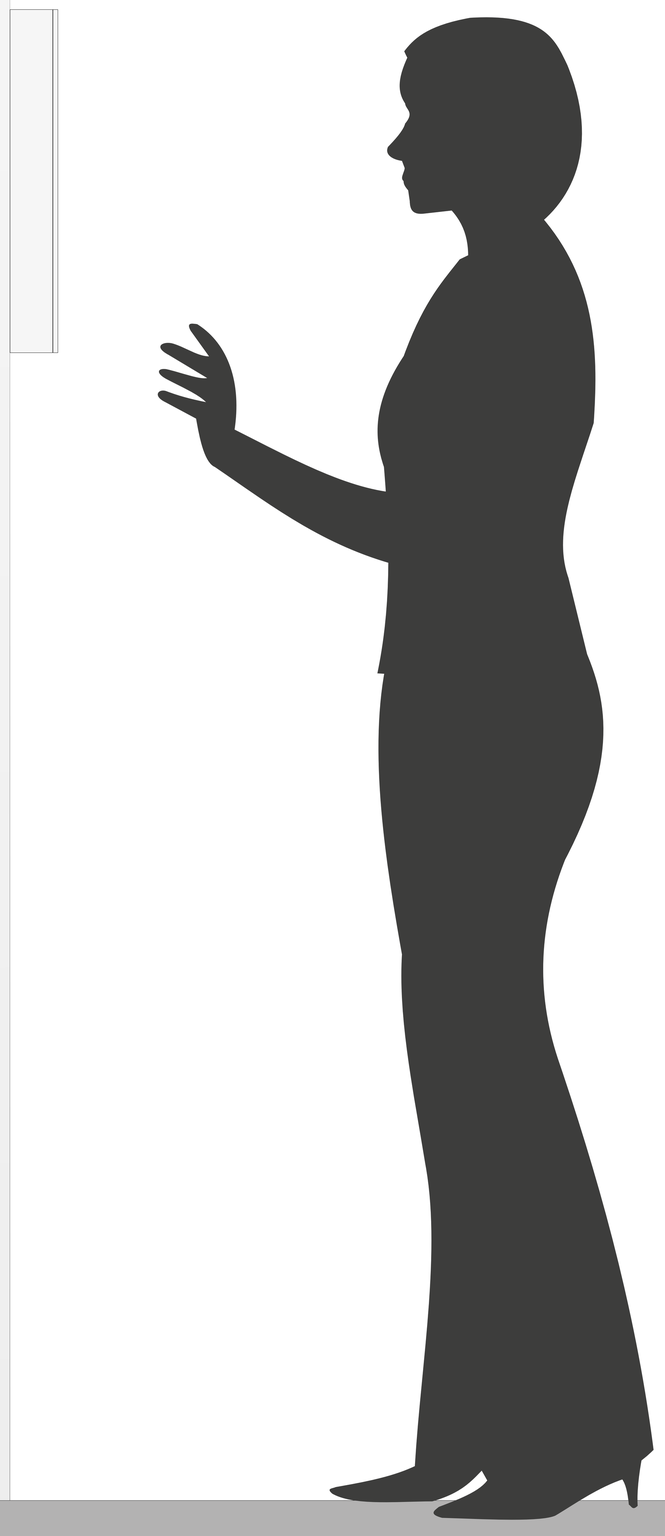
STANDARD IFACE SOLUTIONS

CloudCasting has created an extensive catalog of standard size iFace units. The wide range encompasses options fro small units to very large digital mirrors for retail, hospitality and POS.

We invite you to discover them and feel free to contact us for further information.

Standard iFace 22” - Small





Standard iFace 22” - Small

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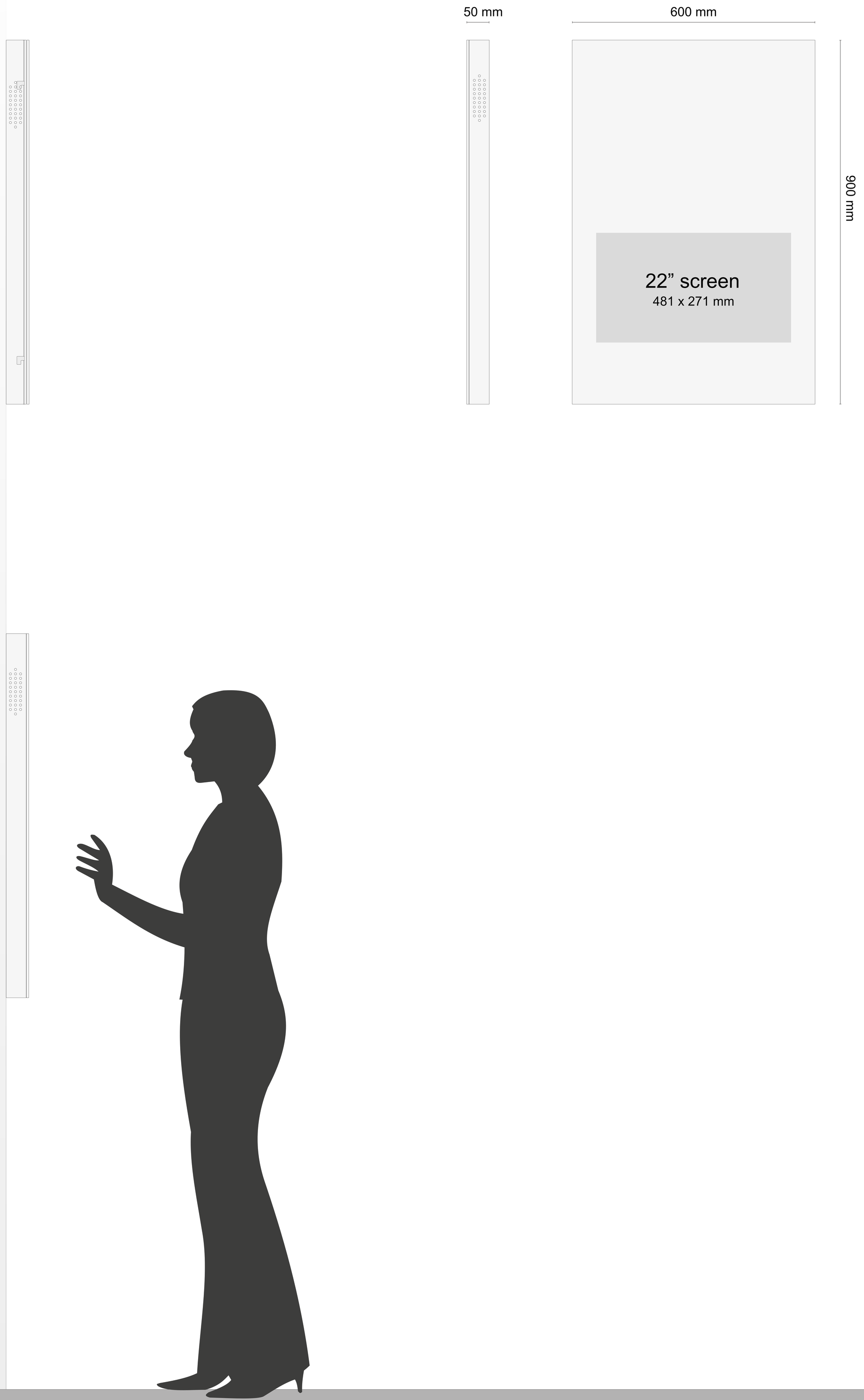
Standard iFace 22”



Standard iFace 22”

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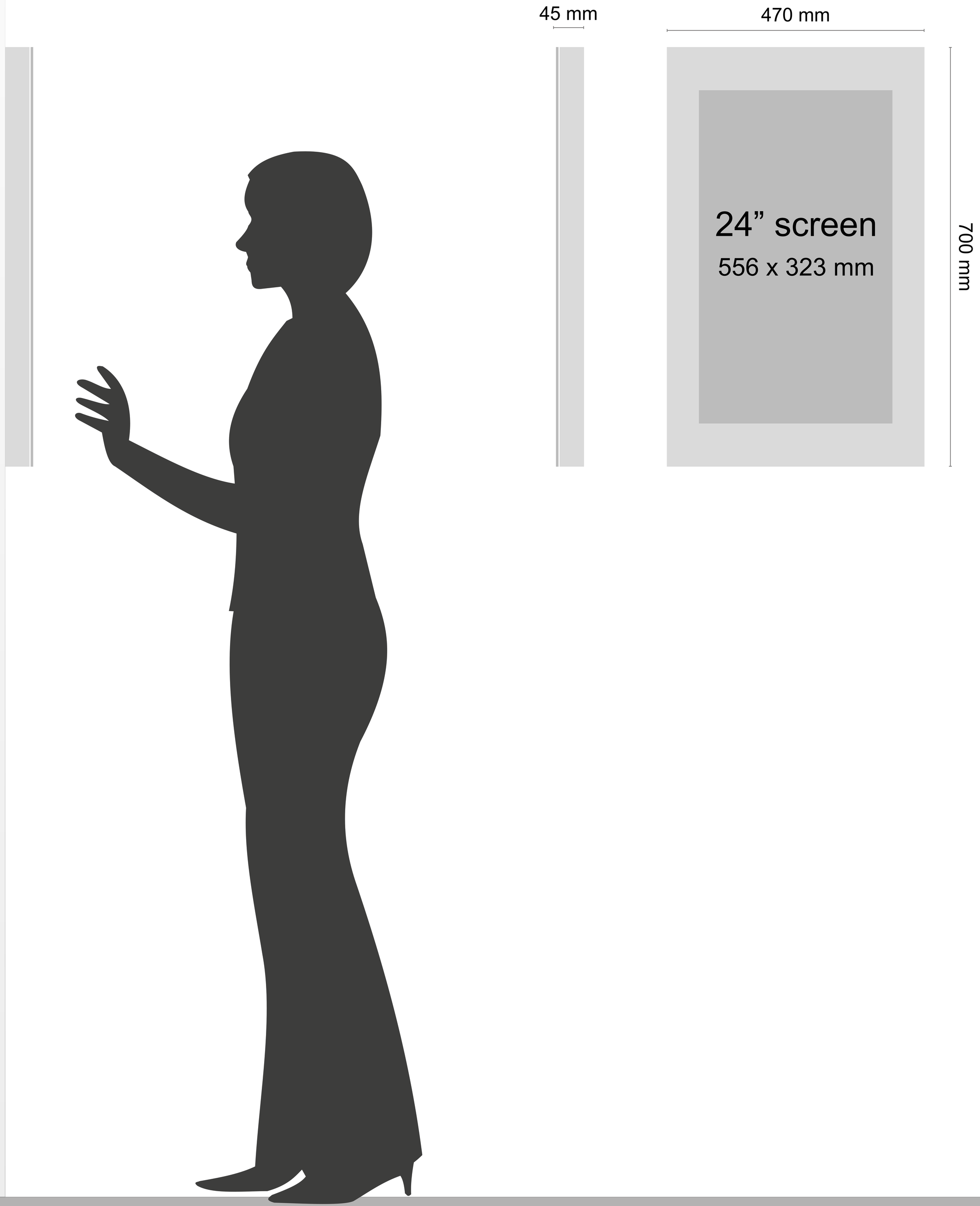
Standard iFace 24”



Standard iFace 24”
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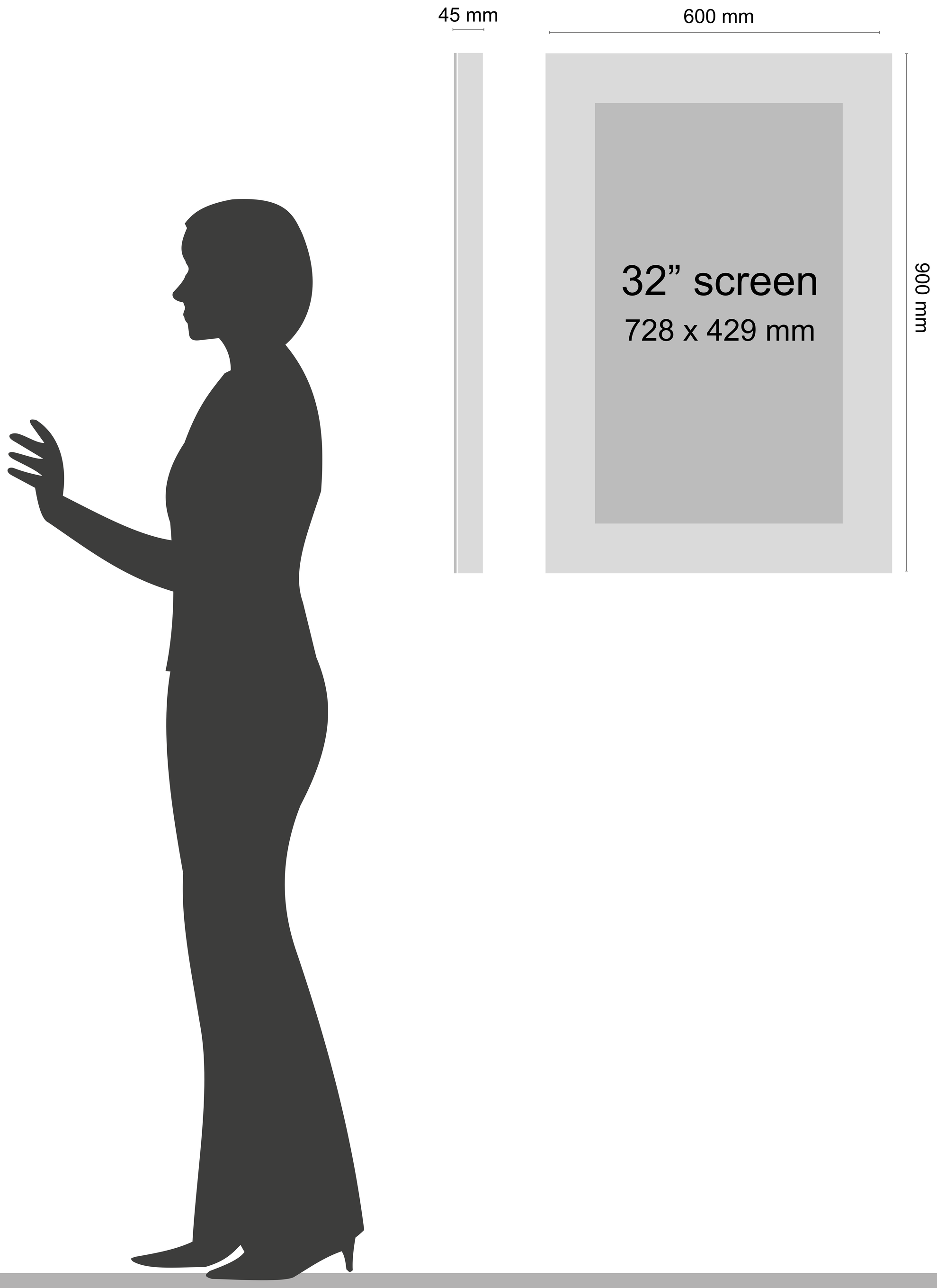
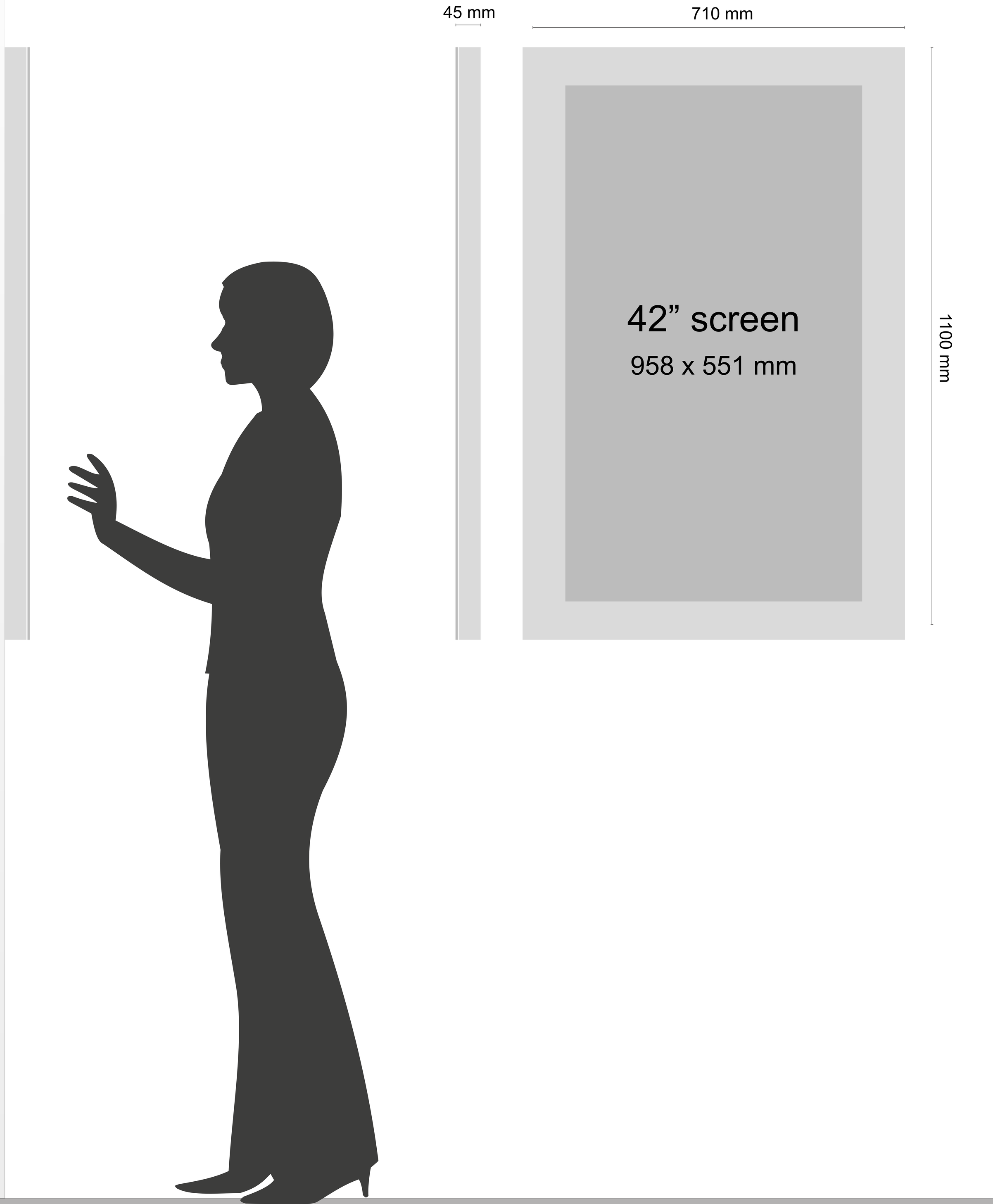
Standard iFace 32”



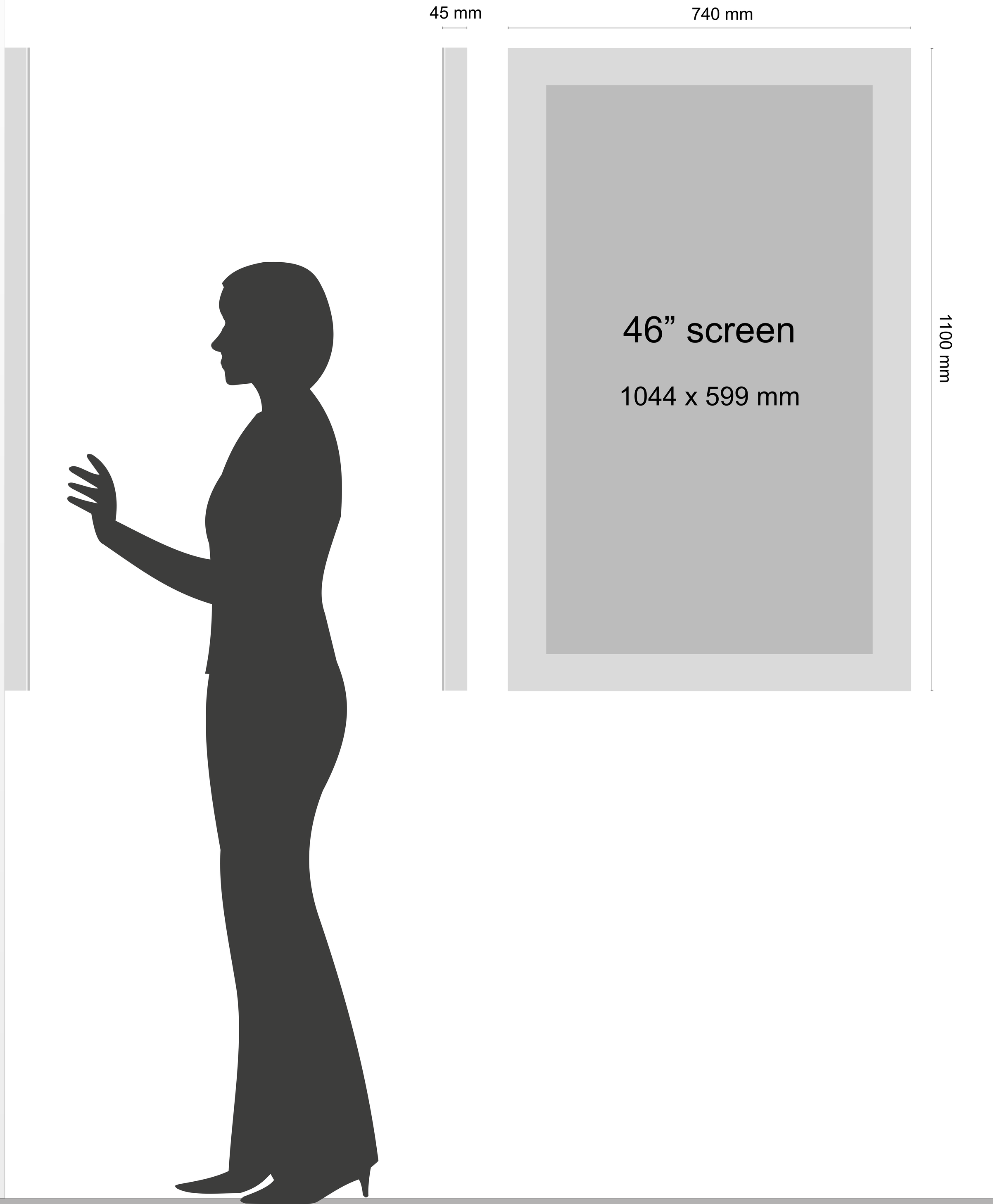
Standard iFace 32”

Standard iFace 42”



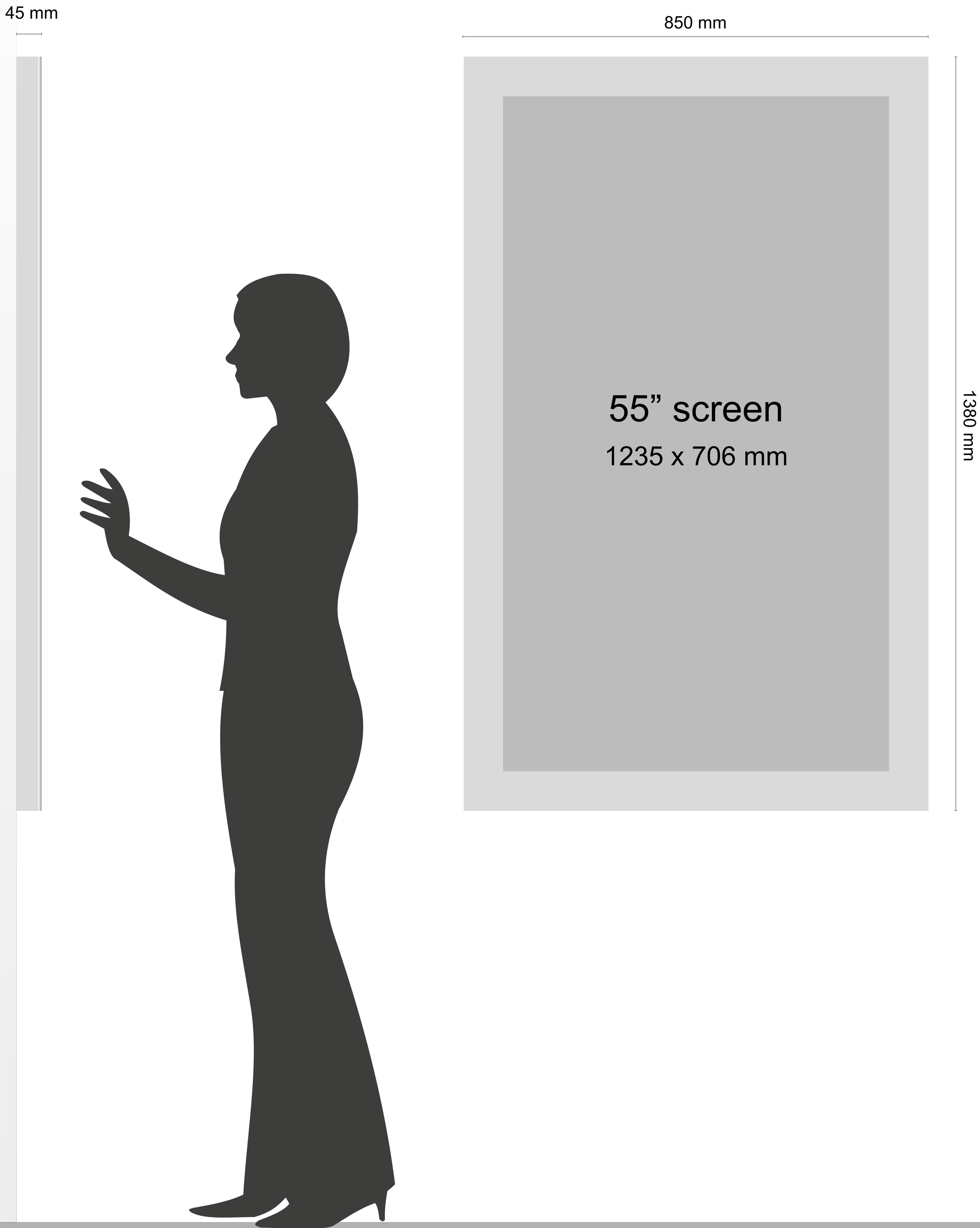
Standard iFace 42”

Standard iFace 46”



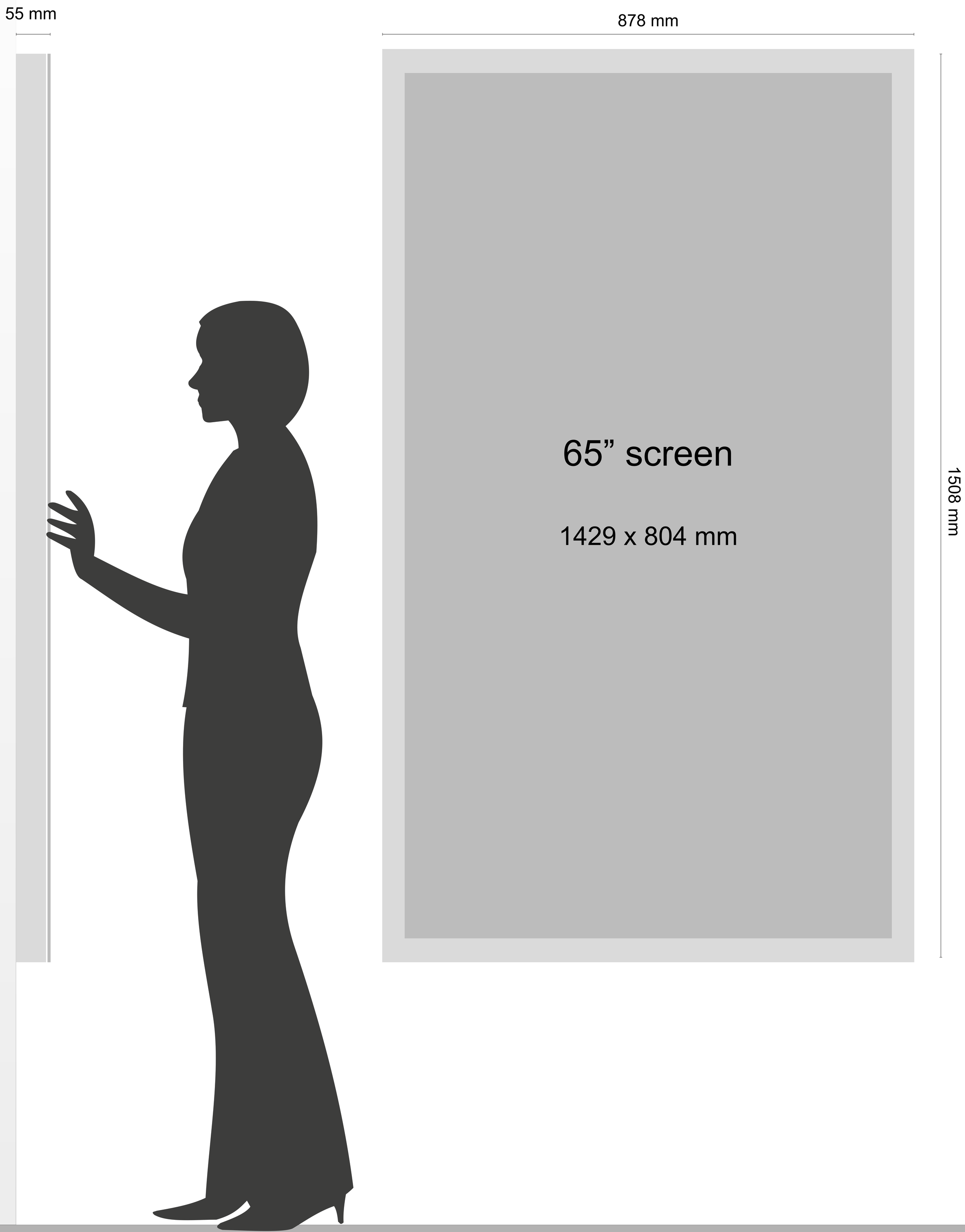
Standard iFace 46”

Standard iFace 55”



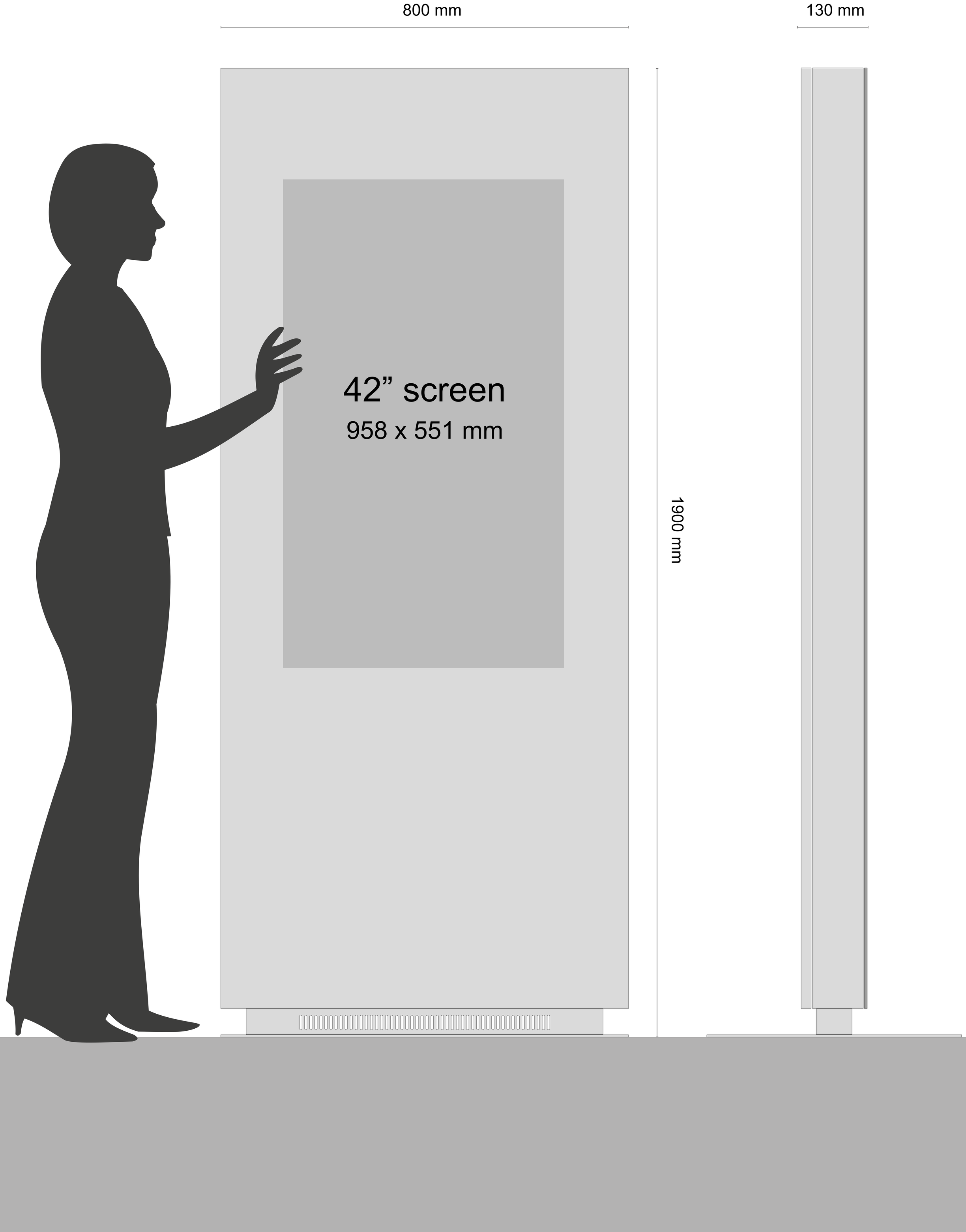
Standard iFace 55”

Standard iFace 65”

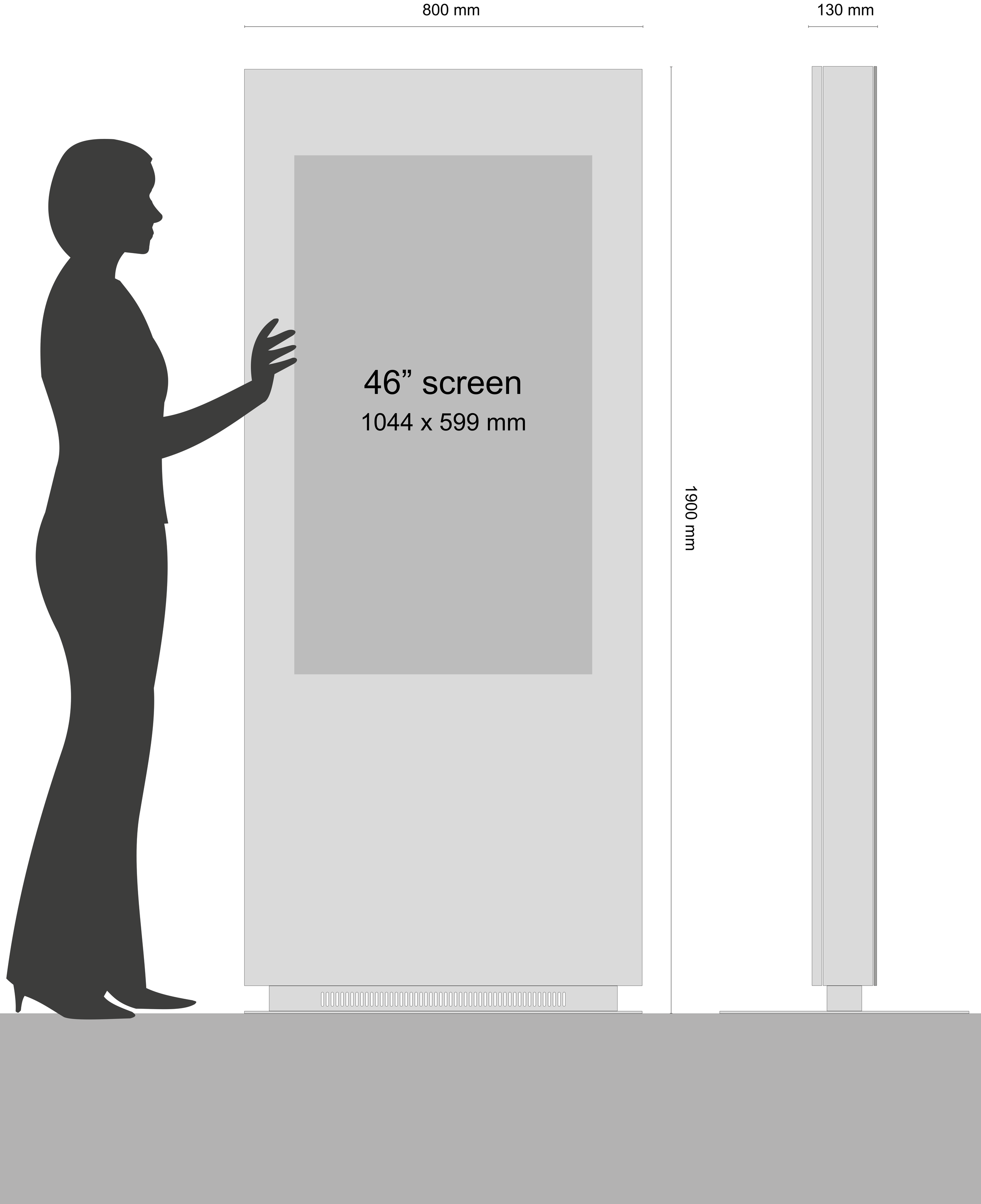


Standard iFace 65”

Totem iFace 42”

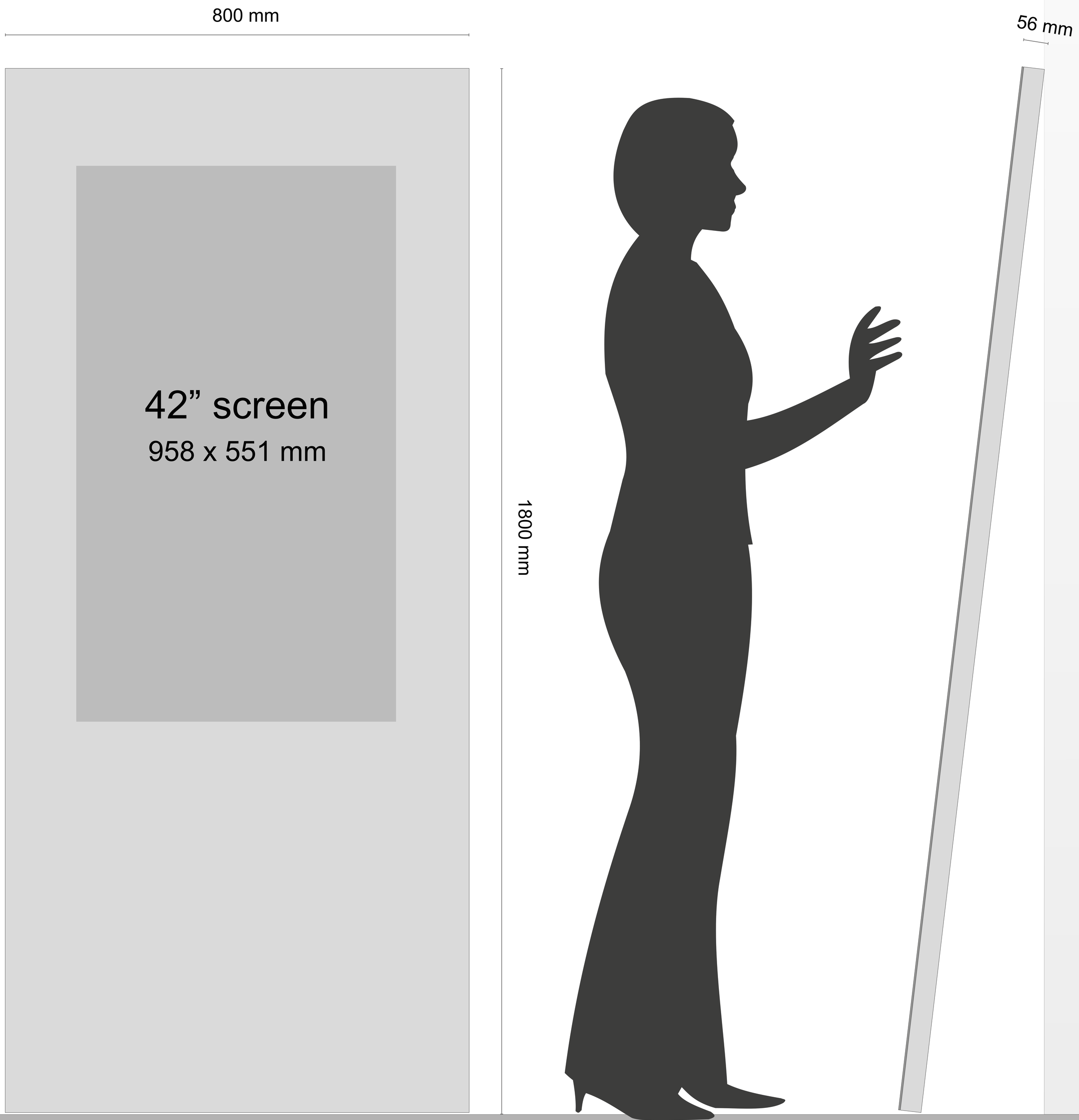


Totem iFace 46”



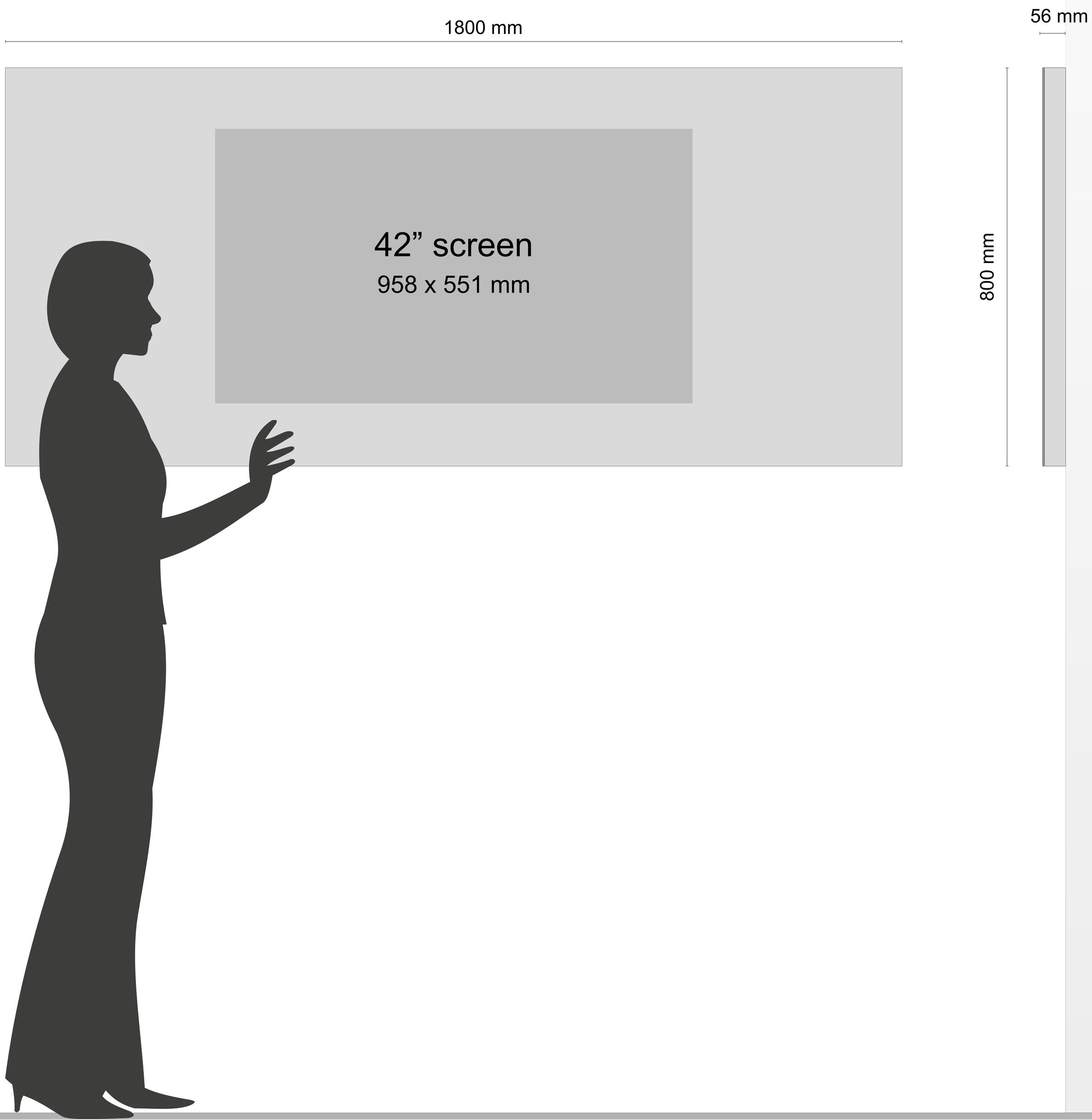
Totem iFace 42”/46”

iFace 42” - Leaning (vertical)



iFace 42” - Leaning (vertical)

iFace 42” - Wall-mount (horizontal)



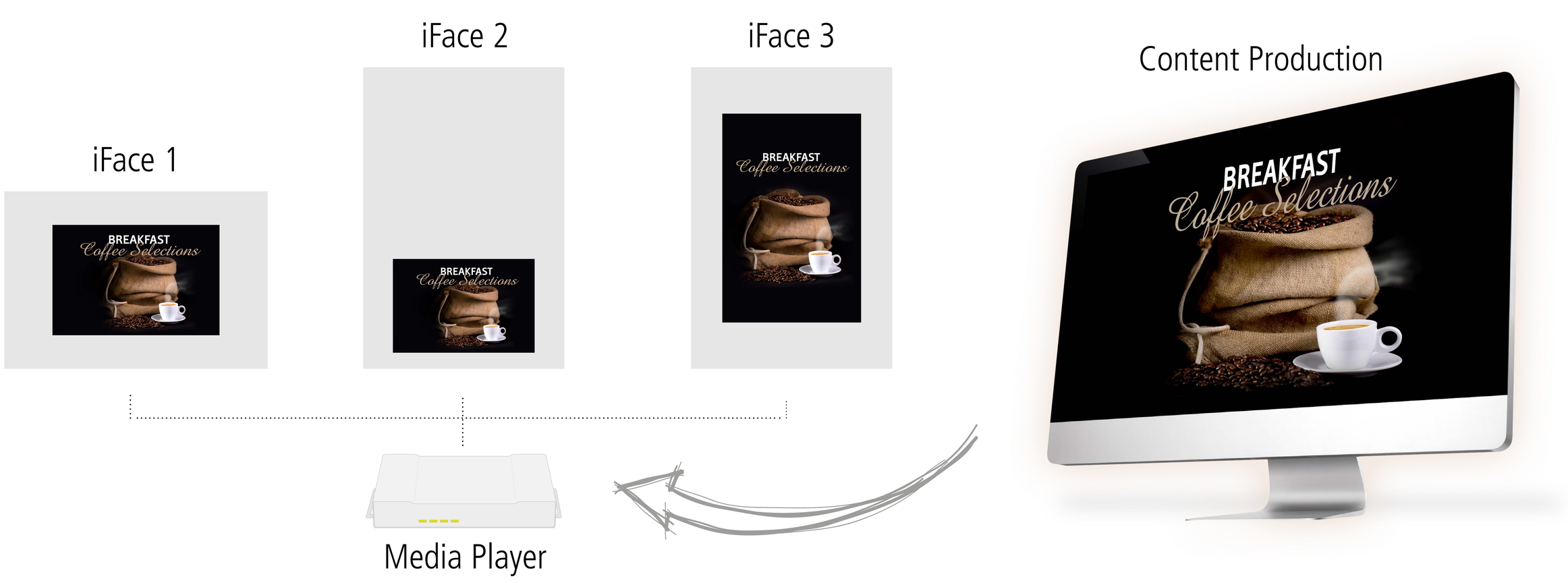
iFace 42” - Wall-mount (horizontal)

ALL iFACE mirrors include integrated digital media players embedded, managed remotely. Content is updated within minutes; requires only an internet connection and AC power.

DENSION signagelive SCALA broadcast multimedia

Managment Content Platform

iFace, as a standard option is built with our integrated media player IFX, but it can also integrate with different platforms to manage content management achieving the needs of every project. Our team of experts will be responsible for studying each project and define the best management system to be use depending on many factors (number of screens, level of management / self-management, integration with other tools ...).



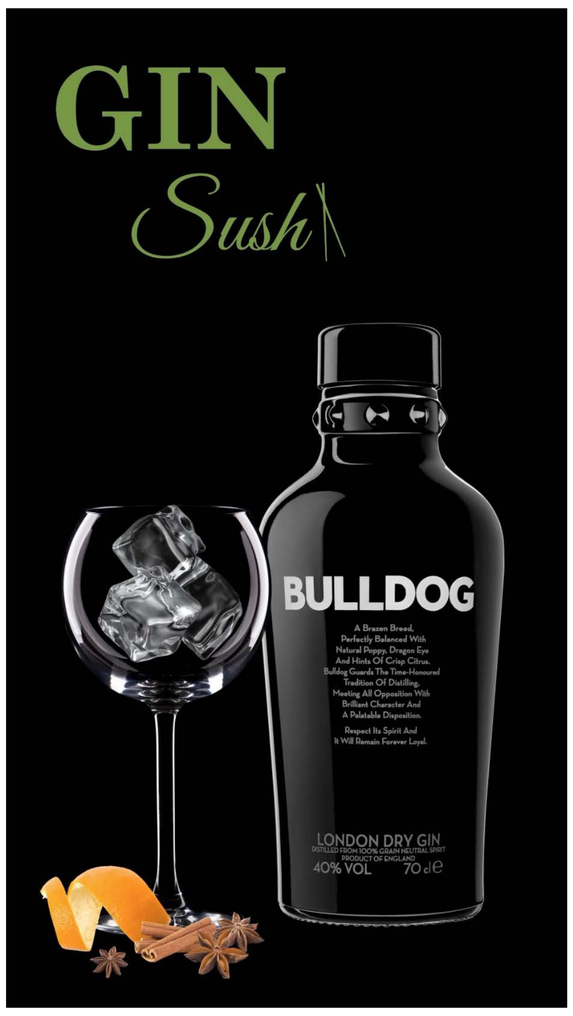
OPTIONAL COMPLEMENTS

- ✓ Speaker system (hidden technology).
- ✓ Interactive technlogy (Kinect).
- ✓ Sensors (presence, ligth, sound detection).
- ✓ Audience analytics.
- ✓ Wifi / 3G connection.
- ✓ RFID

Creative Content Production services:
Newly created content is classified on complexity and subsequent time to create it.

LEVEL 1	LEVEL 2	LEVEL 3	LEVEL 4	LEVEL 5
Simple logo animation.	Adding colour and simple effects FX.	Simultaneous special FX with object (text/image) animation.	Object design in 3D with animation and FX enhancement.	Multiple FX, layering. coordinated animation of still and moving image source files.
10,00 £*	20,00 £*	30,00 £*	40,00 £*	50,00 £*

* Per Finished Second of Material created by CLOUDCASTING
(Ex. Level 1 for 60 seconds = 600.00 £ / Level 5 for 60 seconds = 3,000.00 £)



OPTION 2: Content received for Re-purposing:
Customer provided material that only requires re-purposing (Optimization for iFace):
25£ to 35£ per hour is charged, based upon complexity of work.

NOTE: CLOUDCASTING "Watermarks" all content produced to protect IP, removing the watermark upon receiving payment.

Largest Single Glass Unit that can be produced:
3.0m x 1.9m using a single 65" screen embedded (weight w/o wooden boxing is >200 kgs.)

UK

CloudCasting LLP
Griffin House 135 High Street
Crawley West SussexRH10IDQ
United Kingdom

HUNGARY

CloudCasting kft.
1031 Budapest
Nanasi ut 1/b
Hungary

SPAIN

CloudCasting Spain
C/ Nazaret 7 local
28936 Móstoles
Madrid

CloudCasting Spain · Neapolis
Rambla de l'Exposició, 61-69
08800 Vilanova i la Geltrú
Barcelona

PORTUGAL

CloudCasting Portugal
Av. Fontes Pereira Melo 35 – Andar 14
1150-180 Lisboa
Portugal

MEXICO

CloudCasting Mexico
Homero 538 Int 303
Col. Chapultepec Morales
11570 Miguel Hidalgo MEXICO DF

USA

CloudCasting Holdings LLC
6280 W 3rd St Apt 131
Los Angeles, CA 90036-3177

CloudCasting Corporation
145 Bedford Road, Suite 201
Armonk, NY 10504 USA

BENELUX

CloudCasting BV
Warande 15
5555AN Valkenswaar Holland

@ info@thecloudcasting.com

www.thecloudcasting.com Follow us / CloudCasting Corporation